

The Beacon Advertising Agreement

This agreement made and entered into this _____ day of _____ 2008 shall constitute the whole agreement between The North Plains Beacon News paper and:

Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Cell: _____ Fax: _____

Hereinafter called the advertiser, there are no other agreements or representations affecting the terms (See terms and Conditions).

- 1) ALL ADS ARE CASH WITH COPY. Advertiser agrees to pay for all advertisements, cash with copy, as per scheduled herein. In the event that advertiser fails to do so, advertiser agrees to pay for reasonable collection and attorney fees incurred by this company in pursuing the indebtedness.
- 2) We reserve the right to insert the word *advertisement* into any or all ads. All advertising is accepted subject to the approval of the board members. We shall have the right to reject, in whole or in part, any ad which we deem is not in the best interest of our publication or our readers.
- 3) Liability for errors in advertisements shall not exceed the cost of the space occupied by the error, nor will this publication incur any liability for losses from the incorrect printing of an ad.
- 4) Every effort will be made to meet placement request, we cannot, however, guarantee placement. Therefore, failure to meet a placement request will not constitute cause for adjustment, rerun or refund.
- 5) Dates and times for cancellations or changes of ads are the same as the deadline for placing the ads. Ads that are scheduled to run each issue will be rerun at the advertiser's expense until a new ad is submitted, or proper cancellation notice is received.
- 6) Advertiser accepts full responsibility for the content of all advertising submitted to the

publication, including therein the obligation to defend this publication and to pay any fines or assessments levied to any manner against this publication as a result of printing same.

7) We reserve the right to revise advertising rates on a 15 day notice to the advertiser. Advertiser, in this case, by notifying this company in writing prior to the effective date of change, may terminate their agreement without penalty.

In consideration of the rate of _____ per ad, I, (we) agree to place and pay for _____ ad (s) of advertising in the The Beacon Newspaper for _____ consecutive issue (s), beginning _____ 2008.

Authorized by (advertiser)

_____ Date: _____

Authorized by a representative of The Beacon Newspaper

_____ Date: _____

The Beacon
PO Box 152
North Plains, Oregon 97133

503-647-2619
Lochlolly1@aol.com
Beacon-Editor@comcast.net